

Sample Radio Commercial

:30 Radio Spot

SFX Someone digging with a shovel.

ANNCR (matter-of-factly): Did you call Diggers Hotline of Nebraska first?

SFX Shovel hitting something hard.

WORKMAN: Oops! Hope that wasn't a gas line...

ANNCR: Whether you're a contractor with a backhoe or a homeowner digging a post hole in your garden, buried utility lines can cause injury and cost you serious money in fines and damages. Contact Diggers Hotline at least two business days prior to digging. To call, just dial eight one one. Or call one eight hundred, three three one, fifty-six, sixty six. [1-800-331-5666] or log on to [www dot n e dash diggers dot com](http://www.diggers.com). It's fast. It's free. It's the law. And it could save your life.

0:10 Version

SFX Someone digging with a shovel.

ANNCR (matter-of-factly): Call Diggers Hotline before you dig. One eight hundred three three one fifty-six sixty-six. Or dial eight one one. On the web, n e dash diggers dot com. [*www.ne-diggers.com*] It's fast. It's free. It's the law.

0:15 Version

SFX Someone digging with a shovel.

ANNCR: Diggers Hotline of Nebraska! Before digging in your yard or job site, contact Diggers Hotline at one eight hundred three three one fifty-six sixty-six. Or just dial eight one one. On the web, log on to n e dash diggers dot com. It's fast. It's free. It's the law.